

High Rock Lake Association Newsletter



Letter from HRLA President, Lee Snow

Dear HRLA Member,

We are happy to bring this annual newsletter to you with lots of information and updates pertaining to activities on our lake. And what a year we have all experienced, a once in a lifetime pandemic.

As a local business owner, husband and father of two teenagers, living at the lake has been more special than ever before. As a second generation living on HRL, I am proud of our board's collective efforts of caring for the well-being of High Rock Lake. The HRLA Officers and board members understand it is our responsibility to be good stewards of our natural resource for members and for generations to come. Therefore, throughout the past year, even during the stay-at-home-mandate, our board remained diligent in advancing our mission by continuing to meet each month via zoom calls. All the while, still coordinating our annual July 4th dock decorating contest and working with other organizations to continue the HRL CleanSweep in September.

We have implemented a change in our member billing cycle, now annual memberships are based on May 1—April 30. The 2021 invoices have been emailed to all members with renewals due. We will mail invoices to those members without an email by May 1st. I encourage you to check out the refreshed website which will demonstrate the ease of our online membership and its benefits.

I encourage members to attend our monthly meetings at Yarborough's Restaurant on the first Tuesday each month, or you can email us a question for our discussion at HRLA@HRLA.com.

I am pleased to share that we will be selling original design tee shirts just in time for the summer recreation season, featuring our own tagline—'Life is Better at High Rock Lake'. These tees are exclusively sold through our HRLA.com on line store. HRLA members will receive a \$5 discount off each shirt. We will be adding additional items in the coming months, including hats, and youth tees and sweatshirts.

Thank you for being a HRLA member—

Life is Better at High Rock Lake!

WHY JOIN HRLA

Did you know that the larger our membership, the more influence we have with Cube Hydro Carolinas (Eagle Creek Renewable Energy)? The HRLA is looking to our members to help set its agenda for what the issues of importance are to the lake community and what the Association should be addressing now and in the future? Although the current Board has been looking for ways to tighten that community feeling through activities like the Dock Decorating Contest, it is just as important that we tackle those issues that make High Rock Lake an attractive place for residents and recreational use. This is one of the reasons for getting people involved in HRL Clean Sweep, keeping it attractive for those living around the lake and those who come to use it for boating and fishing.

April 2021

Inside this issue

Cube Hydro Carolinas	2
Business Resources.....	2
Refer A Friend	2
Dragon Boat Festival.....	3
Website Refresh	3
July 4th Dock Decorating Contest ..	4
Yadkin Riverkeeper	4
Cube Hydro Permits	4
Polls	4
Online Store	5
HRL CleanSweep	5

HRLA is a nonprofit organization made up of volunteers who work on behalf of its members who are lake residents as well as lake users.

We work extensively with Cube Hydro and FERC (Federal Energy and Regulatory Commission) to assure the well-being of the lake, and our membership, including shoreline management and recreational needs for everyone.

CUBE HYDRO CAROLINAS OWNERSHIP

In an ongoing effort to keep abreast of any changes instituted by the 2019 acquisition by Eagle Creek Renewable Energy, and for more open communication between High Rock Lake Association (HRLA) and Cube Hydro Carolinas, Lee Snow, President of HRLA, met with Karen Baldwin and Jody Smet of Cube Hydro Carolinas. Vice President for Membership, AnnMarie Clark and Rowan County Commissioner Greg Edds joined Snow for the meeting.

Points of interest:

There will be few staff changes due to the acquisition by Ontario Power Generators. All existing licensing agreements remain in place. Paul Trand is now the local Divisional Operations Manager onsite daily. From a Cube Hydro perspective, it is business as usual.

The annual pier permits will continue to be issued annually by Cube Hydro Carolinas. There is a requirement for a permit to install a pump to take water out of the lake for watering lawns.

Rowan County has tightened the rules for campgrounds. One of the existing campgrounds has been purchased by a developer who has since built a dozen homes on the site. There are rules laid out in the Shoreline Management Plan that developers must follow to receive approval for piers on the lake including businesses such as Waters Edge Dock and Grill.

HRLA is pushing hard to get navigational aids on the lake, which falls under a safety initiative. Rowan County is fully on board and has already earmarked the initial funds and yearly maintenance cost into its budget. Davidson County has been more reluctant to commit the funds due to maintenance cost concerns despite the County Commissioners verbal support for this initiative. Jody asked if HRLA had considered proceeding on just the Rowan side of the lake. That concept had been discussed at a previous board meeting and will be revisited.

Lee asked about the possibility of regular lake drawdowns, a three- or five-year draw-down cycle, for dock maintenance and dredging. Jody said she would bring it back to management for discussion. The draw-down would have to fit within the current guideline curve, bringing the lake down to 10 feet. We have not yet heard back from Cube Hydro on this request.

Also discussed was the new recreational area location in Rowan County. The proposed area is not considered optimal by the County, and nothing has been executed on this yet. The county asked if other areas could be considered. Cube Hydro stated that they could be open to options as long as it does not require the company to buy new land.

REMINDER:

Cube Hydro Carolinas permit fee has been mailed and payment is due by April 30th. Your payment constituents compliance with the Cube Yadkin Requirements. For more information, please visit their website: <http://cubecarolinas.com/> By accepting and agreeing to the Permit, Permittee agrees to comply with the Permit, the specifications, and all other applicable Cube Yadkin procedures and requirements.

Our 2021 decals are in and will be mailed to all members that are current with their membership dues in June.



DRAGON BOAT FESTIVAL

The Seventh Annual Rowan Chamber Dragon Boat Festival will be held on **Sat., July 24, 9 a.m. – 4 p.m.** at The Shrine Club on High Rock Lake (6480 Long Ferry Road, Salisbury, NC).

The Rowan Chamber Dragon Boat Festival has traditionally been the largest annual spectator event held on High Rock Lake.

HRLA will be at the event as a **community sponsor** promoting our efforts. Please email us at HRLA@HRLA.com if you are interested in joining our “Rowed Hard & Put Away Wet” team, so we can determine IF we will complete again. We need you! By the way, we **WON** the over-all community team competition in 2019!



The 2021 Rowan Chamber Dragon Boat Festival event chair is Daniel Matangira, and he is ready for this year’s event since last year’s was canceled due to COVID 19. “The Dragon Boat Festival instills teambuilding, family fun and clean-competition,” said Matangira. “I have been waiting a long time to defend our 2019 championship with the Matangira Recycling & Cardinal Tire/Gator Bites team! As a local small business owner, this event promotes a true sense of community and is a fundraiser to enhance the Chamber’s resources for small businesses of Rowan County. I am extremely proud of how our community has supported this amazing event in the past, and 2021 will certainly be one for the record books as residents will be ready to venture out to the Lake to look at what all of the excitement is about.”

The event is **FREE** to attend, and guests are encouraged to bring lawn chairs or blankets and make it a fun lakeside party. However, no pets, coolers nor outside food will be allowed. Parking is by donation and available in adjacent lots to the Shrine Club. Rowan Tourism will provide trolley rides between the parking areas and the Shrine Club property.

Boats are welcome to view from the main channel or can dock behind the Shrine Club to enjoy the food and festivities.

ABOUT THE COMPETITION:

Dragon Boat racing is a 2,300-year-old tradition from Ancient China with 45’ sleek boats donned with dragon heads, tails and scales that seat 20 paddlers each. Colorful drummers sit in the bow pounding the drum to the beat of the paddlers’ stroke, and a steersperson stands in the stern guiding the team down the water race-course.



Follow us **#DragonBoatRowan2021**

HRL BUSINESS RESOURCES

The business resources section found on the website has two areas for locating businesses:

1. Paid business advertisers*
2. Member business resources*

The paid business advertiser section allows the reader to search for the type of services needed, such as Boating – Adam’s Service or Repair.

Advertisers will have their business logo displayed on the HRLA website with a link to their business website. Additionally, the website home page will feature advertised businesses highlighted.

The business resource area is divided into six (6) general sections: Boating, Construction, Landscaping, on the lake, Restaurants, and Realtors; and important telephone numbers for new home owners. It is a directory of businesses who choose to advertise on the website along with resources available on and near the lake.

HRLA Members will be able to search these six areas to locate the business they desire, such as electrical connections, phone company and cable services.

Business Advertisers are welcomed to join through our website with an annual rate of \$100.

** HRLA does not endorse the paid advertisers.*

OUR MONTHLY POLLS

You may remember receiving an email or seeing a question on the HRLA website requesting your input on poll questions. It takes just a few minutes to let your thoughts be known. This is another tool the Board has introduced to gather information from our members. The polls are used to drive the usefulness of the website as well as gather information on issues of importance and interest to our members. You do not need to log into your account to respond, just go to the HRLA website. Also, we welcome your input on questions that might be useful for us to ask. We will use a suggested poll questions if it has applicability across the broad base of our membership. We look forward to hearing your thoughts!

JULY 4TH DOCK DECORATING CONTEST

Participation dates June 28 – July 2nd

Calling all dock owners to participate in the 3rd annual July 4th Dock Decorating Contest. Bragging rights and a prize package is yours for the taking—you just need a little creativity. Please go to HRLA.com for additional criteria as we are expanding our contest to include a few new categories for additional prizes. Overall judging will be by membership determined by photos submitted to the website.

2020 winning dock—Kathi and Lennox McLendon, Lexington with a perfect salute to Uncle Sam during a pandemic.



“We welcome our new home owners, life-time residents and those that generally want to use and appreciate our natural resource, High Rock Lake.”

HRLA BOARD

REFER A FRIEND/NEIGHBOR

We all know that the most effective way of convincing people of value is through personal recommendations by those they know and trust. The HRLA decided that we would make that work for the Association AND our membership. If you have a friend or neighbor who is not a member, and you endorse and recommend membership, we would like to say thank you in more than words. For your first referral who decides to join, and pays for their membership, you will receive a HRLA Koozie. With any subsequent paid referrals, you will receive one of the new HRLA tee shirts of your choice from our online store as our way of thanking you. Our members are our best advocates for HRLA!

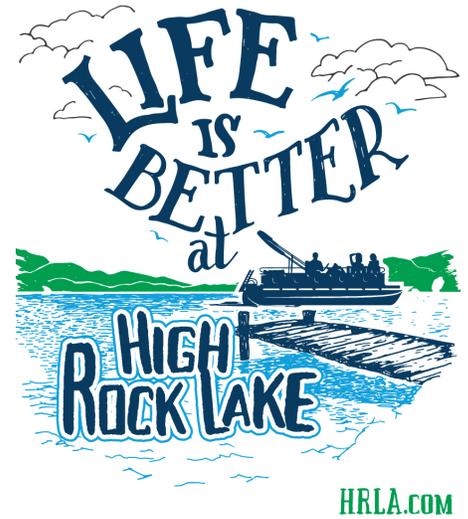
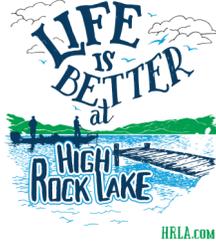
Details on the exact process will be posted on our website.

ON-LINE STORE— ‘Life is Better at HRL’

We are pleased to announce that our online store will go live in May and will feature three (3) tee shirt designs with men’s and women’s sizes/styles. Our online store HRLA.com is the **ONLY** way to order. Members’ price is \$25 per tee, shipping included, and non-members \$30 per tee. Larger sizes are available and will have a small upcharge. Proceeds from tee shirt sales will go to HRL CleanSweep and Creek Week Clean up efforts.

Design choices on back of tee:

Pontoon, fishermen or lake map.



Reminder, the 3rd annual Rowan Creek Week is August 21—28th.

For more information, go to www.rowancountync.gov/1464/Creek-week

HRLA is one of the community sponsors for the week-long celebration of local waters throughout N.C. Recreational and educational and volunteer opportunities are available to allow everyone to enjoy and contribute to healthy waters in our area.

HRL CLEANSWEEP 2021

On Saturday, September 18th, from 7:30 a.m.- 3 p.m. volunteers are encouraged to join the High Rock Lake Clean Sweep at one of two locations (N.C. Wildlife Rec Area Access areas); Southmont Access, Highway 8, Southmont and Dutch Second Creek, Bringle Ferry Road, Salisbury. Volunteers are encouraged to sign up via HRLCleanSweep’s Facebook events page.

Gloves, trash bags and plastic boat deck coverings will be distributed the day of event. Cube Hydro Carolinas has returned as the premier sponsor for this wonderful community event.

You do not need to own property on the lake or have a boat. Volunteers without boats are encouraged to participate and will be shuttled to

targeted coves for trash pick-up via pontoon boats. This will be a great way to meet neighbors, or simply those who enjoy the lake through fishing, kayaking, or just putting their toes in the water during the summer.

HRLA continues as one of the community sponsors and many of our board members are on the steering committee for the annual HRL CleanSweep.

This event will provide proof of Community Service Hours for organizations and schools.

It really does matter to us, for our families and the next generation of lake lovers.



Saturday, September 18, 2021



Photo contributed by Tara Heglar

2021 MEMBERSHIP APPLICATION

High Rock Lake Association's mission statement:

Promote the safe recreational use and the environmental welfare of High Rock Lake and the Yadkin River in Davidson and Rowan Counties.

It is not necessary to own property on High Rock Lake, just a desire to help improve our lake assets and what is important to all of us as homeowners and lake residents.

NAME: _____ Spouse name: _____

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

Email: _____

LAKE ADDRESS IF DIFFERENT FROM ABOVE:

CITY: _____ STATE: _____ ZIP: _____

PHONE #: _____ CELL #: _____

- ___ Annual Membership \$25.
- ___ Three year discounted Membership \$60.
- ___ Business Supporter \$100.
- ___ Lifetime Membership \$500.



FOLLOW US ON FACEBOOK
@HIGHROCKLAKEASSOCIATION

You can apply for, and pay for memberships online or send in this form with your check payable to: HIGH ROCK LAKE ASSOCIATION Inc., and mail completed application to: HRLA, PO Box 159, Southmont, NC 27351



PLEASE
PLACE
STAMP
HERE

PO BOX 159
SOUTHMONT, NC 27351



Scan with your cell phone's bar code scanner to be directed to our website